SmoothiesGo Label Design:

1. The grey images and text showing “ 100% Naturel, Vegan…etc” are difficult to read. Need to maybe use a darker charcoal grey. Almost black. Maybe increase font as well if possible.
2. All nutrition labels need updating as changes were made. (**New files uploaded**)
3. The white text on back that says “ keep frozen if thawed…” Needs to be increased a bit and/or maybe bold text as it is difficult to read.
4. Is it possible to increase the size of the font for the 2 key ingredients on the front?
5. Can we change the shade of colours for the following 3 smoothies. Find them a little faded once printed. “Glow”, “Calm” and “Peace”. Maybe a little darker shade.
6. For “Cool” in the 2 key ingredients. In French we made a mistake it is “Carotte et Noix de Grenoble”. As well in ingredient list remove “organic ginger” in English and “gingembre biologique” in French.
7. For the following 6 recipes “Passion”- “Calm” –“Cheer” – “Joy” –“Strength” –“Glow”

Back ingredient. Please write “May contain traces of nuts and/or peanuts” –“Peut contenir des noix et/ou arachides.” As there are no actual nuts in the recipe.

1. For “Power” – ingredients list. Missing a (,comma) after “dates”.

Just one last comment. The printer we are using is the Epson Colour Works C3500 label printer.

Printing Resolution Max. 720 x 360 dpi.

We are printing on chemical labels. The printer is designed to print smudge, water and fade resistant labels. I’m finding the image not looking crisp enough. Do you think it is because of the printer resolution? Is there something we can do to improve it? Do you think the final AI file will be crisper then converting a PDF to AI file? Let me know your thoughts.

Thank you.

Andrew